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The Peninsula Life Plan Community: Location, Luxury and Legacy

Courier Square, an expansive new development is rising on the Charleston peninsula. The 11-acre site around King and Columbus streets is now being developed by the owners of Evening Post Industries. Among its featured projects is The Peninsula of Charleston, a Life-Plan Community that will feature a concierge-living experience for older adults (62+) who desire a hassle-free life, homeownership, and the benefits of America's #1 city at their doorstep.

"Courier Square is transforming the neighborhood into a dynamic mixed-use community that will include multi-family residences, retail, restaurants, a luxury hotel and more while being sensitive to the city's rich history," said Ron Owens, CEO of Evening Post Industries. "The revitalized neighborhood now developing has received tremendous support throughout the city approval process and will blend with the surrounding area to make Charleston residents proud."

The Peninsula of Charleston, scheduled for groundbreaking this winter, is a beacon of luxury and convenience in the heart of historic downtown, poised to redefine senior living with its unique blend of upscale amenities, comprehensive healthcare services, and residential ownership model. This exclusive community, designed by renowned architect Robert A.M. Stern, promises a lifestyle that harmonizes location, luxury, and legacy.

Each of The Peninsula of Charleston's 140+ residences offers a spacious retreat ranging from 775 to 2,800 square feet. Every unit features a balcony or terrace, fostering



a seamless connection with Charleston's urban surroundings. The architectural vision includes a fourth-floor terrace, oriented westward to capture breathtaking sunsets—a testament to thoughtful design to enhance the resident experience.

In addition to their private residence, Resident Members will enjoy a wealth of amenities and spaces comparable to those in luxury hotels. A heated indoor pool and sauna cater to those seeking relaxation, a full salon and spa, golf simulator and an art gallery fulfill artistic interests, and underground parking facilitates convenience. Culinary delights await at the on-site restaurants, complemented by a robust social calendar designed to foster community engagement.

On The Peninsula of Charleston's doorstep will be the new Courier Square neighborhood, now under development, which promises a dynamic experience that honors the city's heritage. Beyond that, but still within walking

distance, are the myriad cultural, culinary and entertainment delights that make historic Charleston a prized destination, drawing new residents from across the country. Resident Members of The Peninsula of Charleston will enjoy a life richly woven into the fabric of downtown.

Adding to residents' peace of mind is access to a full continuum of care should needs change. The life plan community model ensures that Resident Members can gracefully transition through different stages of care without leaving familiar surroundings.

Unusual for life plan communities, The Peninsula of Charleston's equity model allows resident members to retain ownership of their residences, providing financial flexibility to themselves and preserving their estates. While the community is scheduled to open in 2027, the vision of The Peninsula of Charleston is already proving popular. In just 6-short months since pre-sales began, over 50% of the residences have been selected and reserved with non-refundable deposits.

Prospective residents eager to secure their place in this alluring new community are encouraged to visit our website at thepeninsulaofcharleston.com/ to learn more or call (843) 638-6370 to arrange a personal visit. Don't miss out on your chance to live exquisitely in the heart of downtown Charleston. The beauty, luxury and easy living of a Peninsula address must be seen to be fully understood.

Your best life awaits. Come see it take shape at The Peninsula of Charleston.